

Leonor Gallardo Hevia

UX / UI Designer

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PROFILE

With an advanced degree in art and education, I have an academic understanding of these fields and have put them into practice. I consider myself a passionate, creative, people person who thrives in working with others and understanding their needs.

Upon being exposed to the possibilities of UX, I realized that my skill set was a perfect fit. As a recent graduate from BrainStation, I've gained insight into the design thinking process and realized I both enjoy and have a natural capability in identifying user needs in research and creating beautiful user solutions that bring out our feelings, tell a story, and are easy to understand.

SKILLS

UX Research, Service Design, Figma, Google Suite, Creative Suite, Microsoft Office, Salesforce, Canva, Sketch, InVision, POP App, Optimal Sort, Principle, Adobe Zeplin

EXPERIENCE

[Creative Sales Director](#) | HD Vision Center

SEP 2020 - Present, MIAMI, FL

- Developed creative and innovative design solutions for a local optical business, increasing customer growth.

[Painter](#) | Freelance

SEP 2020 - Present, MIAMI, FL

- Created and displayed commissioned oil paintings and sketches at nationwide exhibits and galleries.

Elementary School Teacher | Chelsea Public Schools

SEP 2020 - 2022, CHELSEA, MA

- Designed accessible student experiences for the needs of 30 personas.
- Collaborated with the team to promote accessibility, edtech based curriculum and parent - staff communication.
- Lead liaison for over 120 Spanish-speaking families at Sokolowski Elementary.

Education Specialist | Belmont Public Schools

SEP 2018 - 2022, BELMONT, MA

- Tailored curriculum for multiple student personas, gathering insights through 1 on 1 interviews and engagement.

EDUCATION

BrainStation | Diploma, UX/UI Design

FEB 2023 - MAY 2023, MIAMI, FL

- Executed research, design, innovate and prototype new user experiences, while implementing user-centered design principles:

Columbia College | M.Ed., Elementary Education and Teaching

SEP 2014 - MAY 2016, CHICAGO, IL

- Highest honors (summa cum laude)

Florida International University | B.A., Fine Arts and Art History

SEP 2010 - MAY 2014, MIAMI, FL

- High honors (magna cum laude), both majors

PROJECTS

UX/UI Designer | [FYP](#)

MAR - MAY 2023, BRAINSTATION UX/UI DIPLOMA CAPSTONE

- Implemented the human-centered design process to empathize, define, ideate, prototype and test a solution for defined users.

Project Manager / UX Designer | [UKG Industry Project](#)

MAY 2023, HACKATHON

- Collaborated with Software Engineers to solve a current industry problem.